



SPÓRT ÉIREANN
SPORT IRELAND

WEBSITE COOKIE POLICY

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2. OVERVIEW

Sport Ireland is committed to transparency and respecting your privacy. This Cookie Policy explains how we use cookies and similar tracking technologies on our website, www.sportireland.ie, and its associated subdomains:

- www.sportirelandcampus.ie
- www.irishtrails.ie

This policy provides you with clear and comprehensive information about the cookies we use, their purposes, and how you can manage your cookie preferences. By understanding our Cookie Policy, you can make informed decisions about your privacy while using our websites.

Please note that Sport Ireland may update this Cookie Policy from time to time to reflect changes in our practices or legal requirements. Any changes to this Cookie Policy will be effective as soon as we publish the revised version on our website. Your continued use of our websites after such changes are published will constitute your agreement to the updated Cookie Policy.

3. COOKIES

3.1 What Are Cookies?

Cookies are small text files that websites place on your computer or mobile device when you visit them. They are widely used to make websites work, or work more efficiently, as well as to provide information to the website owners.

Cookies have various useful functions. They can help websites to:

- Ensure basic website operations, such as navigation and page display, work as expected.
- Allow websites to recall your settings, like login details or language preferences, for a more personalised experience.
- Help website owners analyse how visitors use their site, which pages are popular and identify areas for improvement.

Cookies can be set by two different parties:

- **First-Party Cookies:** These cookies are set directly by Sport Ireland. We control these cookies and use the information collected to improve your experience on our websites.
- **Third-Party Cookies:** These cookies are set by external service providers, such as social media platforms, advertising networks, or analytics providers, that we use on our websites. These third parties may process your data for their own purposes as outlined in their privacy policies. Sport Ireland has limited control over these third-party cookies.

For more general information about cookies, you can visit these helpful resources:

- www.allaboutcookies.org
- www.youronlinechoices.eu

3.2 Third Parties

To enhance your experience and understand how our website is used, we utilise various third-party technologies. These technologies may involve setting cookies and using tracking pixels (small image files) provided by external service providers.

We use third-party technologies for the following purposes:

- To analyse website traffic, understand user behaviour, and improve website functionality.
- To enable social media plugins that allow you to view embedded videos (e.g., YouTube) and interact with content directly from our website.

These third-party providers may collect and process information about your use of our websites. Once enabled through your consent, these technologies may, for example, build a profile of your interests or contribute to data they already hold for various purposes, as described in their respective privacy policies.

We encourage you to carefully review the privacy policies of these third-party providers before granting your consent to optional cookies. Links to the privacy policies of the main third-party providers we use are included in Section 12 ("*Cookies used on this Site*") where we detail the specific cookies and their providers. You can manage your consent for these third-party cookies through our cookie consent banner.

4. WHAT INFORMATION DO WE AUTOMATICALLY OBTAIN FROM YOU?

When you visit our site, we automatically collect certain technical information about your visit. This information is generally non-identifying on its own but could potentially be linked to you indirectly. We collect this data to analyse trends, administer the site, track user movement around the site, and gather broad demographic information for aggregated use.

The types of information we automatically collect may include:

Technical Data:

- Internet Protocol (IP) address (Your device's numerical address on the internet)
- Browser type and version
- Operating system (e.g., Windows, macOS, Android, iOS)
- Internet Service Provider (ISP)
- Processor or device serial number
- Unique device identifier

Usage Data:

- Referring/exit pages (Web pages visited before and after our site)
- Date and time stamp of your visit
- Clickstream data (Your navigation path through the site – pages visited; links clicked)

5. OUR USE OF COOKIES AND SIMILAR TRACKING TECHNOLOGIES

We use cookies and similar tracking technologies to achieve various objectives aimed at delivering the best possible experience on our website. These objectives include:

- Optimising network performance and ensuring website stability.
- Remembering your cookie consent status and preferences.
- Supporting social media features, allowing you to share content and interact with social platforms.
- Allowing you to view embedded content, such as videos and interactive media.
- Analysing visitor traffic across the site to understand popular pages and navigation patterns.
- Identifying and diagnosing website errors and technical issues.

By using cookies for these purposes, we can continuously improve our website, provide relevant content and features, and ensure the site operates efficiently and securely. The specific cookies we use for each of these purposes are detailed in Section 12 ("Cookies used on this Site")

6. CATEGORIES OF TRACKING TECHNOLOGIES THAT WE SET

Sport Ireland uses both first-party and third-party tracking technologies on our websites. We categorise these technologies to help you understand their different purposes and manage your preferences effectively. Your privacy is a priority for us, and we are committed to complying with all applicable data protection regulations.

6.1 Managing Your Consent

When you first visit our website, you will be presented with a cookie consent banner that allows you to manage your preferences for optional cookies (Statistic and Targeting/Advertising Cookies).

If you choose to consent to the deployment of optional technologies, we will record your consent for a maximum period of 6 months, unless you interact with the site again within this period. After this period, these optional technologies will be automatically disabled, and you will be prompted to renew or refresh your consent the next time you visit our website. This ensures that you remain in control of your cookie preferences.

7. MANAGING COOKIES IN YOUR BROWSER

In addition to managing your cookie preferences via our website's cookie consent banner, you also have the ability to control cookies through your web browser settings. Most web browsers allow you to:

- **See what cookies are stored:** You can view the cookies that have been set by websites you have visited.
- **Delete cookies:** You can delete individual cookies or clear all cookies stored in your browser.
- **Block cookies:** You can prevent your browser from accepting cookies altogether, or block cookies from specific websites.
- **Control cookie settings for each website:** Some browsers offer granular controls allowing you to set different cookie preferences for different websites.

Detailed instructions on how to manage cookie settings are generally available in your browser's "Help" menu or through the browser's official website. For your convenience, we have provided links to instructions for popular browsers:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)

Please be aware that disabling cookies in your browser may affect the functionality of our website and other websites you visit. If you choose to block strictly necessary cookies, certain essential features of our site may not work correctly, and your user experience may be degraded.

8. FURTHER INFORMATION

For more in-depth information about cookies and their use on the internet, you can visit the following resources:

- All About Cookies: www.allaboutcookies.org
 - This website provides comprehensive information about cookies, including detailed explanations of different types of cookies, how they work, and how to manage them.
- Your Online Choices: www.youronlinechoices.com

- This portal, run by the Internet Advertising Bureau (IAB), offers extensive information about online behavioural advertising, privacy, and tools for managing your preferences related to online advertising cookies.

These resources offer valuable information to help you better understand cookies and manage your privacy online.

9. SAFEGUARDING YOUR DATA & YOUR PRIVACY CHOICES

Ireland is committed to protecting your data and respecting your privacy. We implement appropriate technical and organisational measures to safeguard the information collected through cookies and tracking technologies. For more general information on how we safeguard your personal data, please refer to our main Privacy Policy <https://www.sportireland.ie/privacy-policy>.

9.1 Your Privacy Choices and Opt-Out Options

- **Cookie Consent Banner:** As explained throughout this policy, our website provides a cookie consent banner that allows you to manage your preferences for optional cookies (Statistic and Targeting/Advertising Cookies). You can change or withdraw your consent at any time via the banner.
- **Browser Settings:** You can manage cookies through your web browser settings as described in Section 7 ("Managing Cookies in Your Browser").
- **Google Analytics Opt-out:** If you wish to prevent your data from being used by Google Analytics across *all* websites, you can install the Google Analytics Opt-out Browser Add-on at <http://tools.google.com/dlpage/gaoptout>
- **YouTube Privacy:** For information about cookies specifically related to embedded YouTube videos on our site, please see the YouTube privacy notice at <https://www.google.co.uk/policies/privacy/>
- **Online Advertising Choices:** To learn more about online advertising networks and how cookies are used for advertising purposes, and to manage your preferences for online behavioural advertising, please visit www.youronlinechoices.com

We believe in providing you with control over your online privacy and offer these options to help you manage your cookie preferences and data

10. QUERIES

If you have any questions or concerns about this Cookie Policy or our cookie practices, please do not hesitate to contact our Data Protection Officer (DPO). We are committed to addressing your queries in a timely and helpful manner. You can reach our Data Protection Officer at:

Data Protection Officer
Sport Ireland
The Courtyard
Sport Ireland National Sports Campus
Snugborough Road
Blanchardstown
Dublin 15
D15 PN0N
dpo@sportireland.ie

11. COOKIES USED ON THIS SITE

We use first and third-party technologies. Sport Ireland takes your privacy seriously. If you consent to optional technologies, we record your consent for no longer than six months, subject to interaction. You will then be prompted to refresh your consent.

11.1 Strictly Necessary Cookies

These cookies are necessary for the website to function, set for security purposes and in response to your actions, like logging in or filling out forms. You can disable these cookies via browser settings, but some site aspects will no longer function.

Name	Provider	Purpose	Maximum Storage Duration	Type
__cf_bm	Vimeo	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
_cfuid	Vimeo	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	HTTP Cookie
1.gif	Cookiebot	Used to count the number of sessions to the website, necessary for optimising CMP product delivery.	Session	Pixel Tracker
AWSELB	Future Ticketing	Used to distribute traffic to the website on several servers in order to optimise response times.	Session	HTTP Cookie
AWSELBCORS	Future Ticketing	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimise user experience.	1 day	HTTP Cookie
cookiebot-consent--marketing	www.sportireland.ie	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	Session	HTTP Cookie
cookiebot-consent--necessary	www.sportireland.ie	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	Session	HTTP Cookie
cookiebot-consent--preferences	www.sportireland.ie	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	Session	HTTP Cookie
cookiebot-consent--statistics	www.sportireland.ie	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	Session	HTTP Cookie

CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
ft5c94e48d6556d	Future Ticketing	Necessary cookie from https://embed.futureticketing.ie/ft5c94e48d6556d	1 day	HTTP Cookie
PHPSESSID	Future Ticketing	Preserves user session state across page requests.	1 day	HTTP Cookie

11.2 Statistic Cookies

Performance cookies collect information about how visitors use a Site; for instance, which pages visitors go to most often, and if they get error messages from web pages. These cookies do not collect any information that identifies a visitor. The information that these cookies collect is aggregated and is therefore anonymous. It is only used to improve how a Site works.

No performance cookies are used on the website.

Name	Provider	Purpose	Maximum Storage Duration	Type
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
ga#	Google	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years	HTTP Cookie
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
_pk_id#	stats.annertech.com	Collects statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 year	HTTP Cookie
_pk_ses#	stats.annertech.com	Used by Piwik Analytics Platform to track page requests from the visitor during the session.	1 day	HTTP Cookie
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker

11.3 Targeting or Advertising Cookies

Targeting or Advertising cookies are linked to services provided by third parties. The third party provides these services in return for recognising that you have visited our Site. These cookies collect information about your browsing habits on this Site to make advertising both on this Site and other Sites you subsequently visit relevant to you and your interests; to limit the number of times those adverts are served to you and to help measure the effectiveness of advertising campaigns.

Name	Provider	Purpose	Maximum Storage Duration	Type
#-#	YouTube	Used to track user's interaction with embedded content.	Session	HTML Local Storage
__Secure-ROLLOUT_TOKEN	YouTube	Marketing cookie from youtube	180 days	HTTP Cookie
_fbp	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
iU5q-!O9@\$	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTML Local Storage
LAST_RESULT_ENTRY_KEY	YouTube	Used to track user's interaction with embedded content.	Session	HTTP Cookie
lastExternalReferrer	Meta Platforms, Inc.	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML Local Storage
lastExternalReferrerTime	Meta Platforms, Inc.	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML Local Storage
LogsDatabaseV2:V# LogsRequestsStore	YouTube	Used to track user's interaction with embedded content.	Persistent	IndexedDB
nextId	YouTube	Used to track user's interaction with embedded content.	Session	HTTP Cookie
NID	Google	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months	HTTP Cookie
remote_sid	YouTube	Necessary for the implementation and functionality of YouTube video-content on the website.	Session	HTTP Cookie
requests	YouTube	Used to track user's interaction with embedded content.	Session	HTTP Cookie
ServiceWorkerLogsDatabase#SWHealthLog	YouTube	Necessary for the implementation and functionality of YouTube video-content on the website.	Persistent	IndexedDB
TESTCOOKIESENABLED	YouTube	Used to track user's interaction with embedded content.	1 day	HTTP Cookie

VISITOR_INFO1_LIVE	YouTube	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	180 days	HTTP Cookie
YSC	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
ytidb::LAST_RESULT_ENTRY_KEY	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
YtldbMeta#databases	YouTube	Used to track user's interaction with embedded content.	Persistent	IndexedDB
yt-remote-cast-available	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-cast-installed	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-connected-devices	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage