SPÓRT ÉIREANN
SPORT IRELAND

National Digital Database of Sport & Recreation Amenities

Session Agenda

- NGB Update 7th December 2022

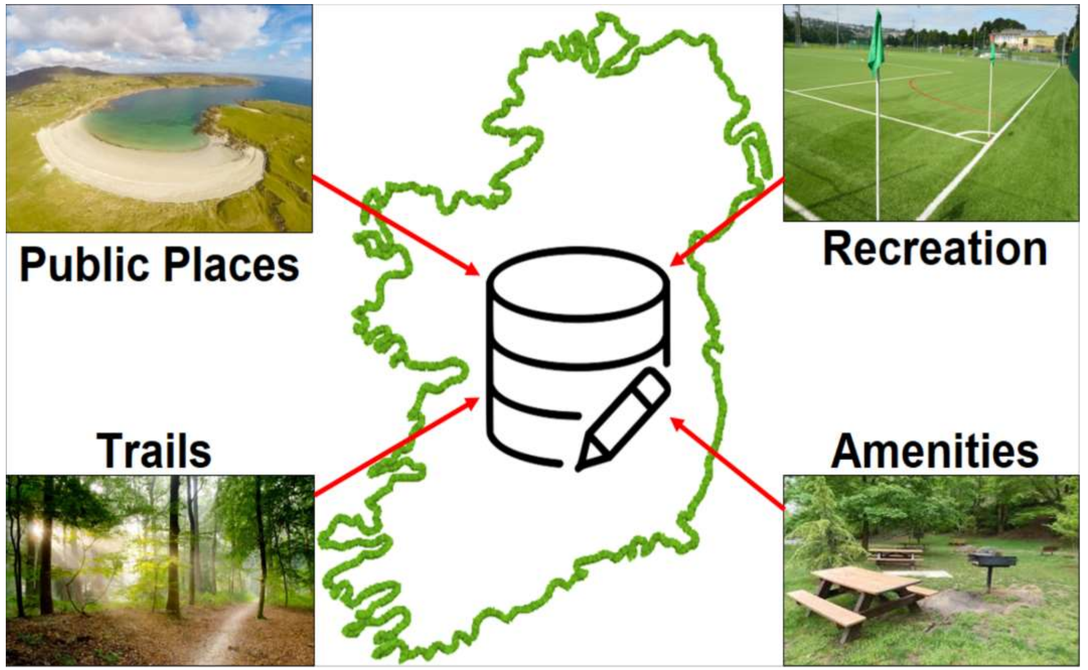
1. **Project Overview** - Darragh O'Sullivan, Sport Ireland
2. **Website Demo** – Katie McFarland, ESRI Ireland
3. **App & Stakeholder Tools Demo** – John Hewitt, ESRI Ireland
4. **Data Collection** – Fionntán O'Donnell, Derilinx
5. **Q&A** - Everyone

Project Aims / Overview

1. Collect **Authoritative Data** on Sport & Recreation Opportunities
2. Serve Information to the **Public**
3. Provide **Benefit to Data Providers**
4. Facilitate **National & Local Policies**

SPORT IRELAND OUTDOORS

- Collaborative Approach
- Feasibility Study 2019
- Pilot Phase 2020
- Roll Out to Mid 2023



National Policies Facilitated

- Project Ireland 2040
- National Development Plan 2018-2027
- Healthy Ireland Framework 2013-2025
- **National Physical Activity Plan**
- **National Sports Policy 2018 – 2027**
- **Sport Ireland's Policy on Sport & Physical Activity in the Outdoors**
- Public Service Data Strategy 2019-2023
- EU Open Data Directive July 2021
- And more…

Impact / Benefits

1. **Improve Lives of People in Ireland**
   - Higher levels of physical activity (find clubs & opportunities)
   - Improved health & wellbeing
   - Suitable facilities where they are needed
2. **Transform Planning, Funding & Management of Amenities**
   - Improved analysis of requirements, future needs & impacts
   - Consistent, accurate data for evidence-based decisions
   - Effective collaboration between stakeholders

Data Included

1. Sports & Recreation
- Clubs/Groups/Teams
- Pitches, Courses
- Gyms, Pools etc

2. Public Places
- Parks, Playgrounds
- Beaches, Forests
- Surf/Swim Spots etc

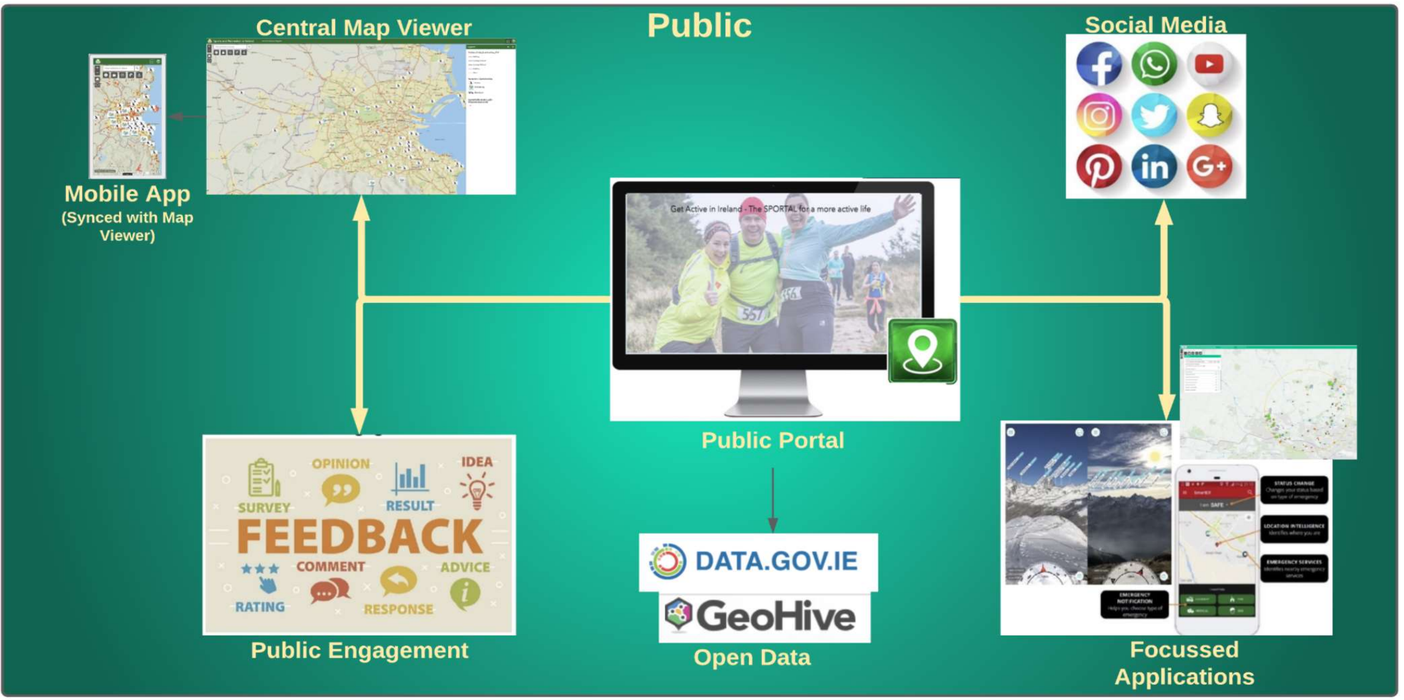
3. Trails
- Walking/Cycling
- Paddling/Horse…
- Greenways/Blueways

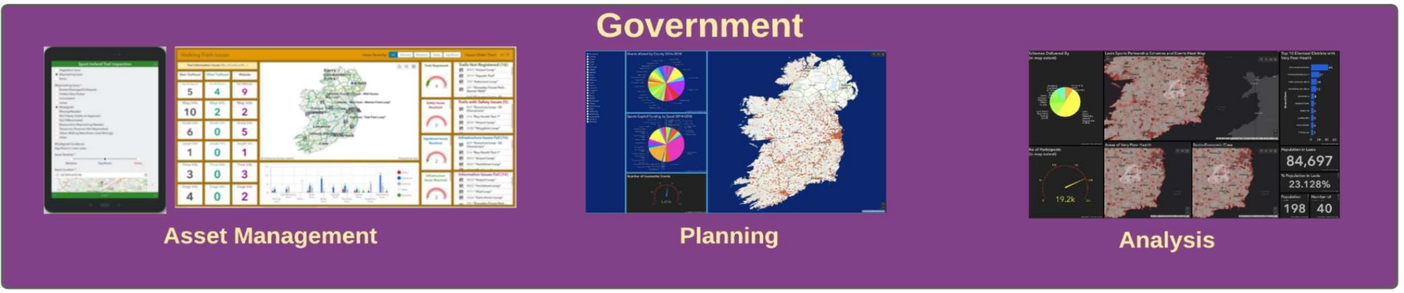
4. Amenities
- Parking, Accessibility
- Toilets, Changing
- Bike Hire etc

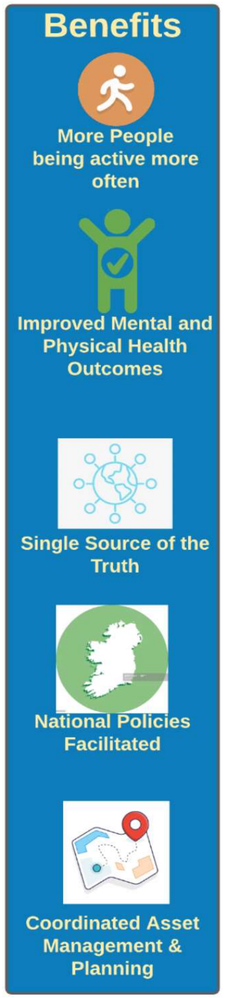
Data Providers
- Sport Ireland
- Local Authorities
- Sport NGBs
- State Bodies
- Government Departments
- Local Sports Partnerships

- *NGB data will include Clubs, Facilities & Amenities*

System Structure







1. Public Portal

- Find Opportunities
- Engaging Interactive Hub
- Access to Open Data
- Website & Mobile App

2. Stakeholder Access

- Planning/Analysis
- Collaboration/Sharing
- Asset Management
- Further Use Cases/Benefits

Use Cases & Benefits

Public

- Public Physical Activity Levels
- Tourism
- Covid-19 / Opportunities Near Me
- Disability Access
- Social Prescribing
- Emergency Services

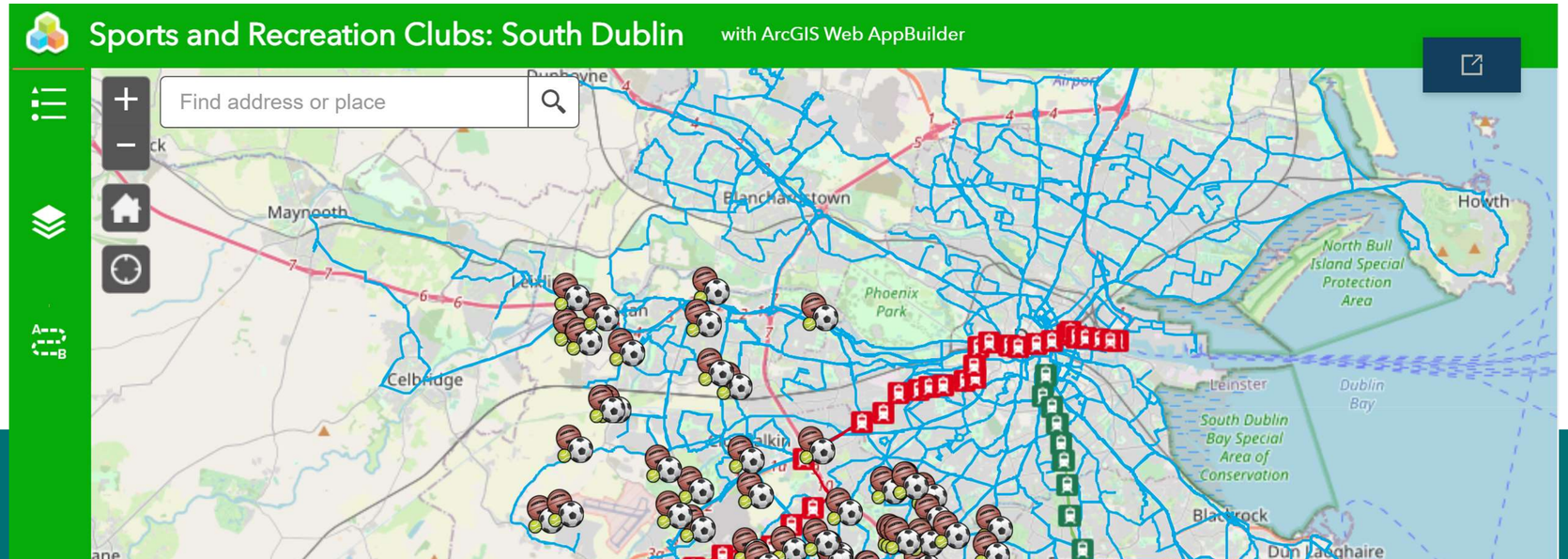
Stakeholders

- Business Intelligence & Visualisation
- Gap & Needs Analysis
- Planning & Funding
- Asset Management & Issue Reporting
- Data Management & Requirements
- Collaboration among Stakeholders

Benefits / Uses for NGBs

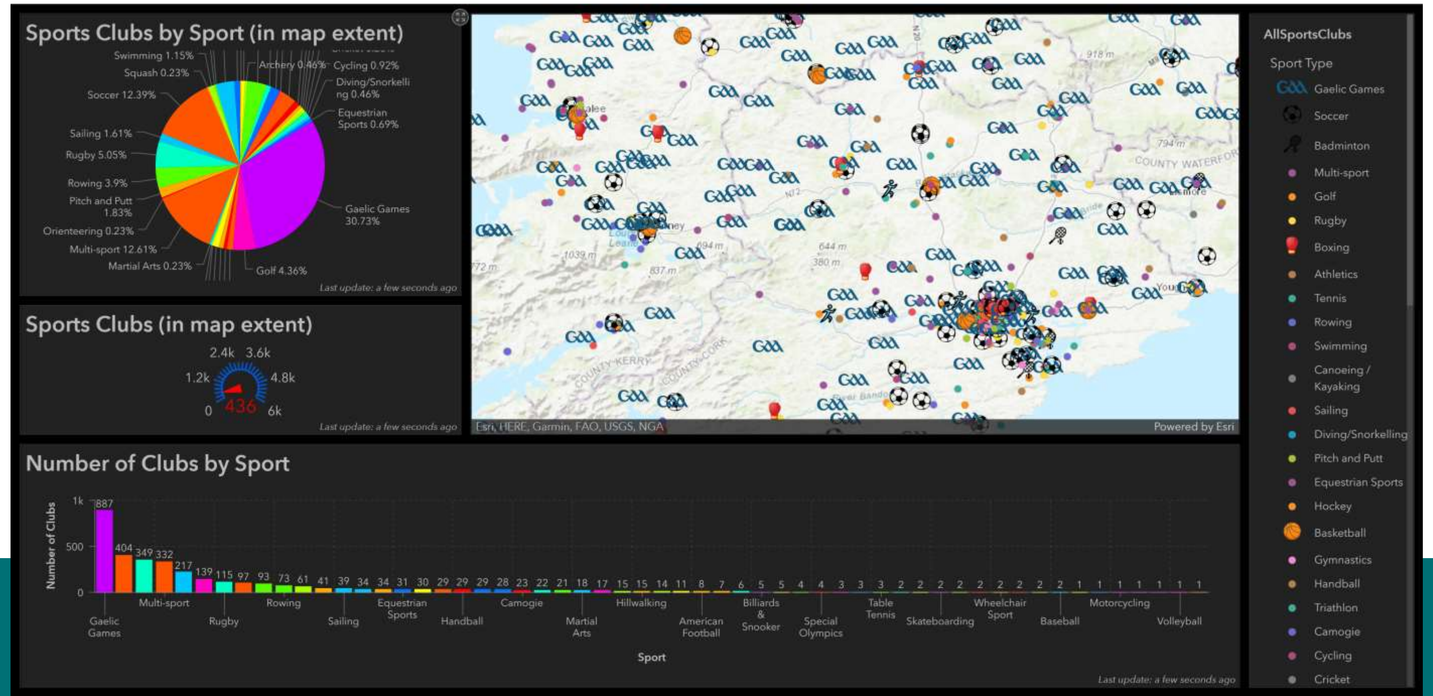
1. Publicity / New Membership

1. One-Stop-Shop for Finding Clubs, Facilities etc (Market Research)
2. Tips & Tutorials, Reviews, Photos & Videos
3. Links from Portal to Club & NGB Websites
4. Data Available for use in Club & NGB Websites
5. Targeted / Niche Websites, Apps, Surveys etc



2. Improved Data

1. Improved Data Quality & Data Management
2. Compatibility with other systems e.g. Google Maps, Power BI …
3. Access Additional Data from Other Stakeholders & Sources
4. Assistance from Project Team / Technical Partner

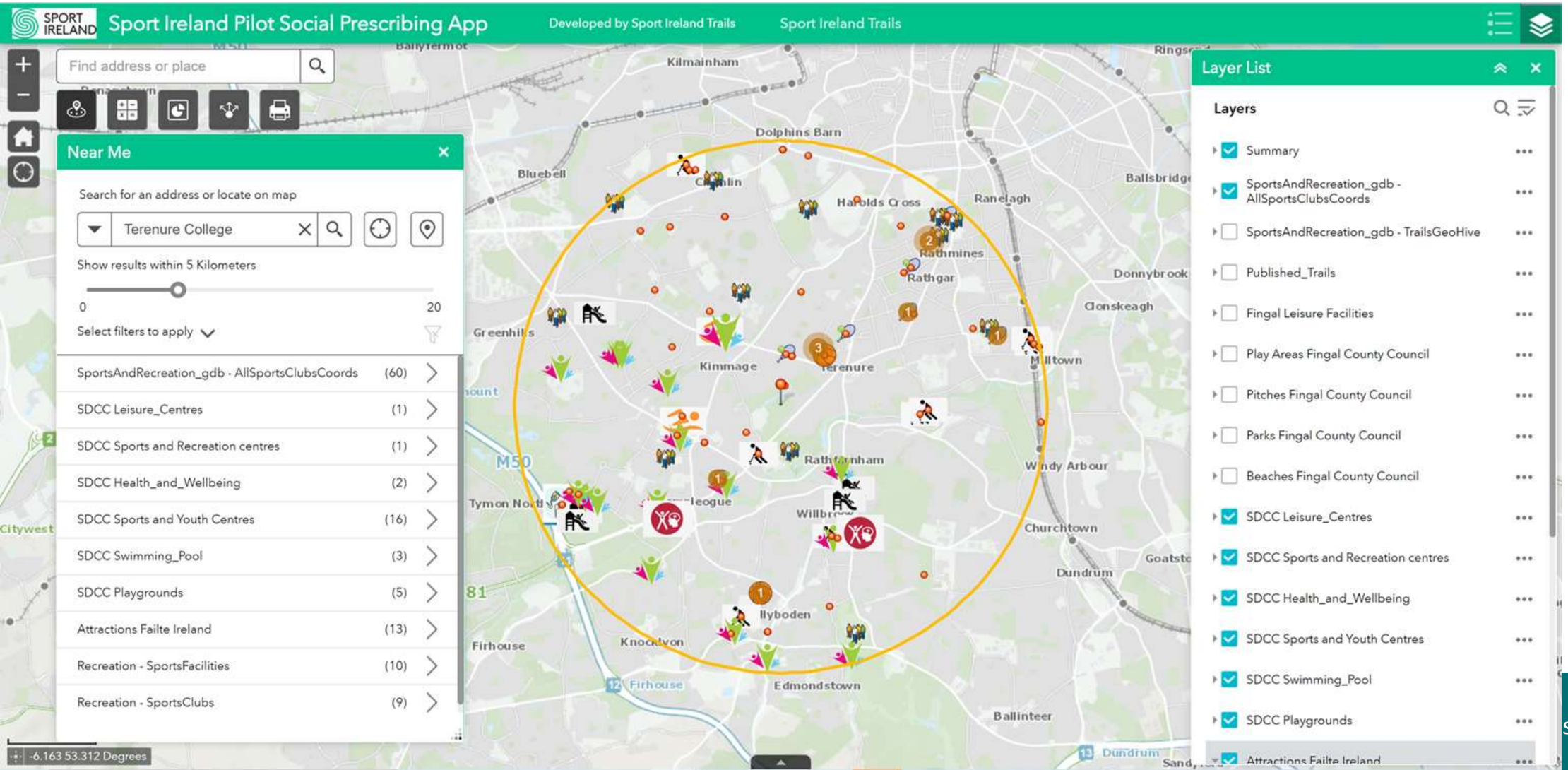


3. Planning, Analysis & Collaboration

1. Visualise Current Clubs & Facilities
2. Configurable Dashboards / Statistics / Analytics
3. Layer with other Data (e.g. Census, Environment, Deprivation Index)
4. Evidence-Based Decision Making
5. Needs / Gap Analysis
6. Strategic Planning
7. Facilitate Funding Applications (internal & external)
8. Collaboration with other Bodies e.g. Local Authorities

Example Use Cases from Pilot Phase

Social Prescribing / Covid-19 App



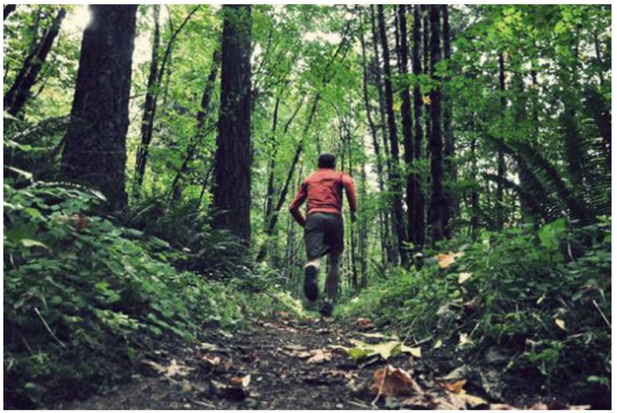
Promote Your Clubs and Sport

A beginner's guide to running

Whether it's around the block, to the shop, or a full scale marathon, there is no doubt that running is good for you. This beginner's guide to running will help you get started.

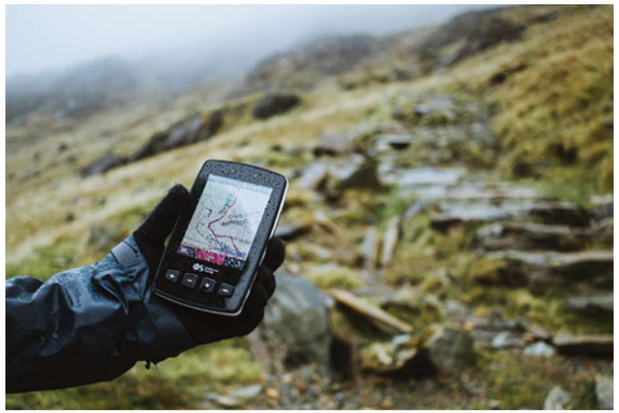
How to start walking - 5 tips for beginners

Walking is one of the simplest yet effective ways to get fit and healthy outside. But getting started is often the hardest part. Emma Yoxall shares how she got into walking and gives us 5 tips for beginners to get you started.



A beginner's guide to Trail Running

Looking to mix up your time outside? Enjoy one of the many benefits of trail running and discover new paths near you. Our beginner's guide to trail running will help get you started.



Beginners guide to choosing a GPS device

Would you like to use a walking, running or cycling GPS device to make your outdoor activities easier, safer or more fun but don't know where to start? This huge guide to choosing a GPS will get you started.

Website & App include:

- Find Clubs & Facilities
- Beginner’s Guides
- Tips & Tutorials
- NGB Information

Attract Volunteers

Direct feed from National Volunteering Database

WANT TO GET INVOLVED?

FIND WAYS TO GET INVOLVED IN SPORTS VOLUNTEERING BELOW.

SPECIAL OLYMPICS YOUNG ATHLETE VOLUNTEER

LAKEVIEW SCHOOL, RENMORE, GALWAY

PUBLISHED: 3/9/2022

HOURS PER WEEK: 1

VOLUNTEER HERE

VOLUNTEERING OPPORTUNITY

Volunteer Type	Special Olympics Young Athlete Volunteer
Publish Date	3/9/2022
Activity Type	Sports/out door activities/Coachin

i-VOL

THE NATIONAL VOLUNTEERING DATABASE

CLICK » CONNECT » VOLUNTEER

▸ MINIMUM COMMITMENT:

APPLY CLEAR

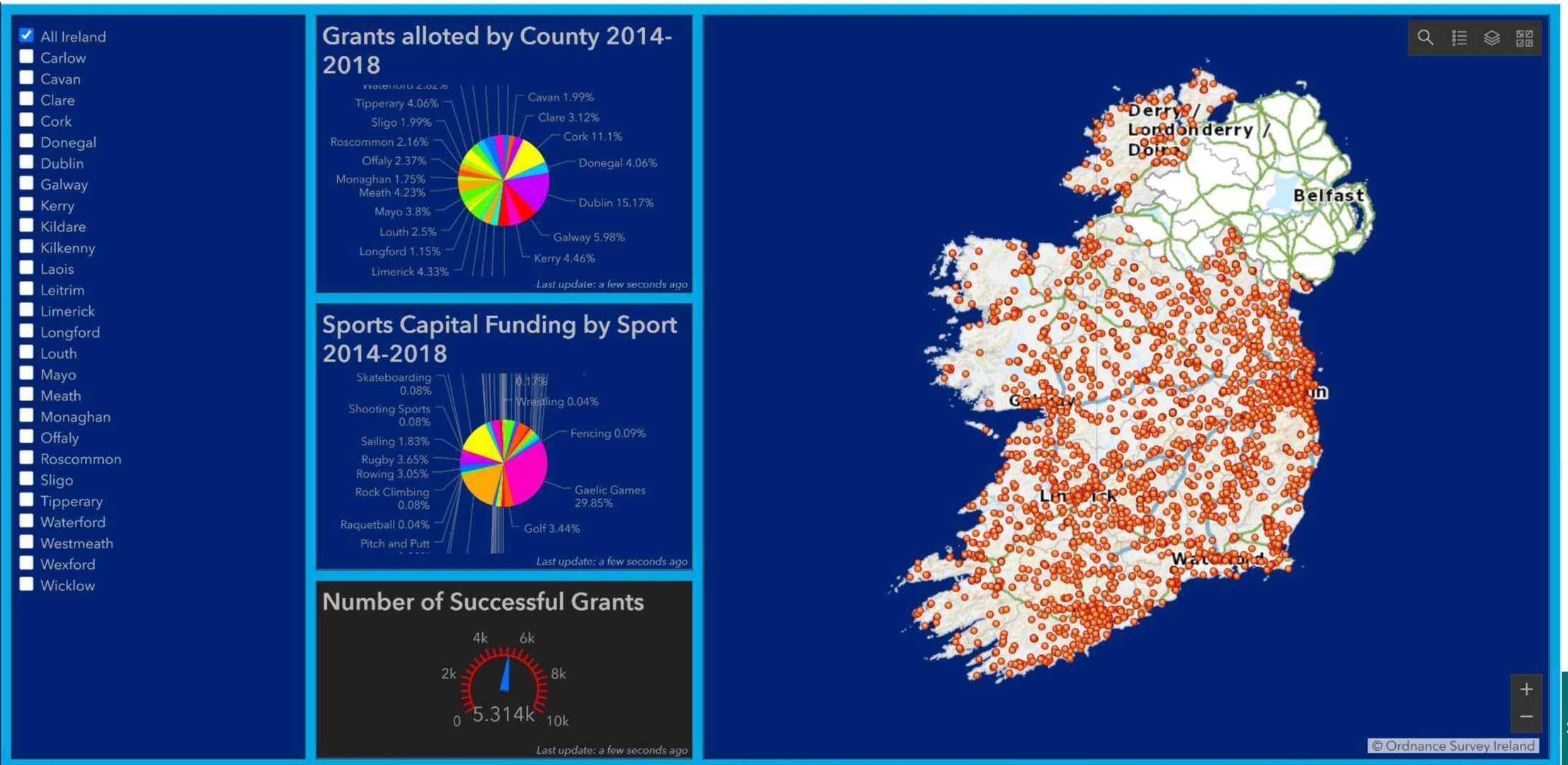
▸ AGE RESTRICTIONS:

APPLY CLEAR

▸ VOLUNTEERING OPPORTUNITIES WITHIN THE LAST MONTH:

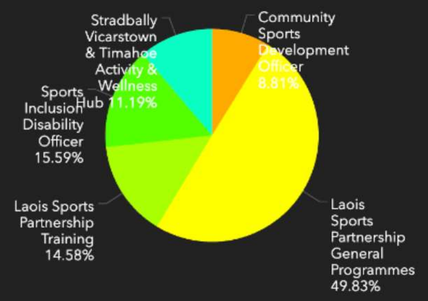
APPLY CLEAR

Sports Facility Funding Analysis



Club / Programme Impact Analysis

Schemes Delivered By (in map extent)



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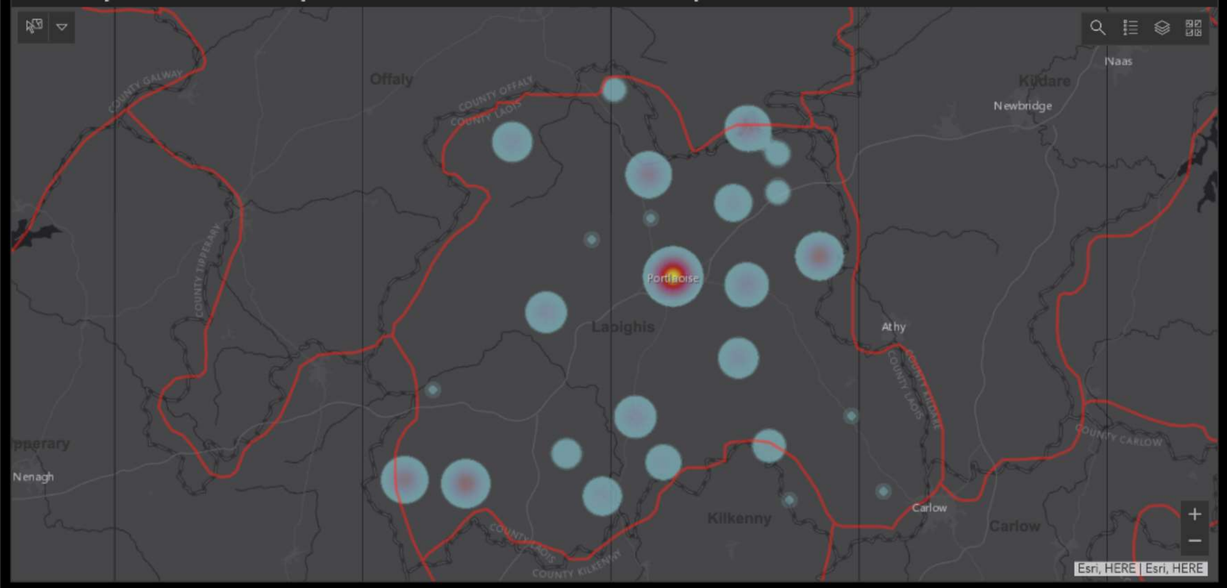
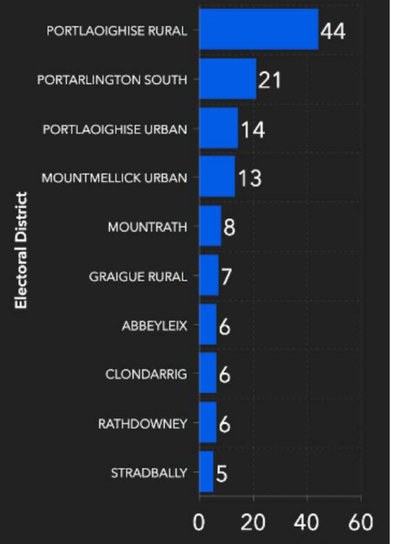
Laois Sports Partnership Schemes and Events Heat Map



Top 10 Electoral Districts with Very Poor Health



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No of Participants (in map extent)

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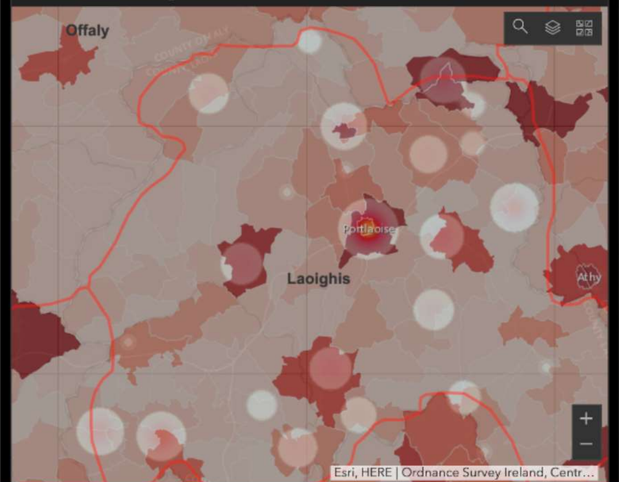
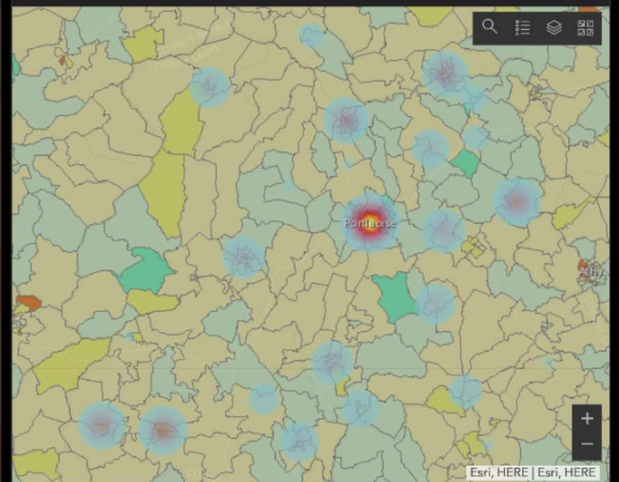
Areas of Very Poor Health



Socio-Economic Class



Population in Laois

84,697

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% Population in Laois

23.128%

Last update: 36 minutes ago

Population

198

Last update: 36 minutes ago

Number of

40

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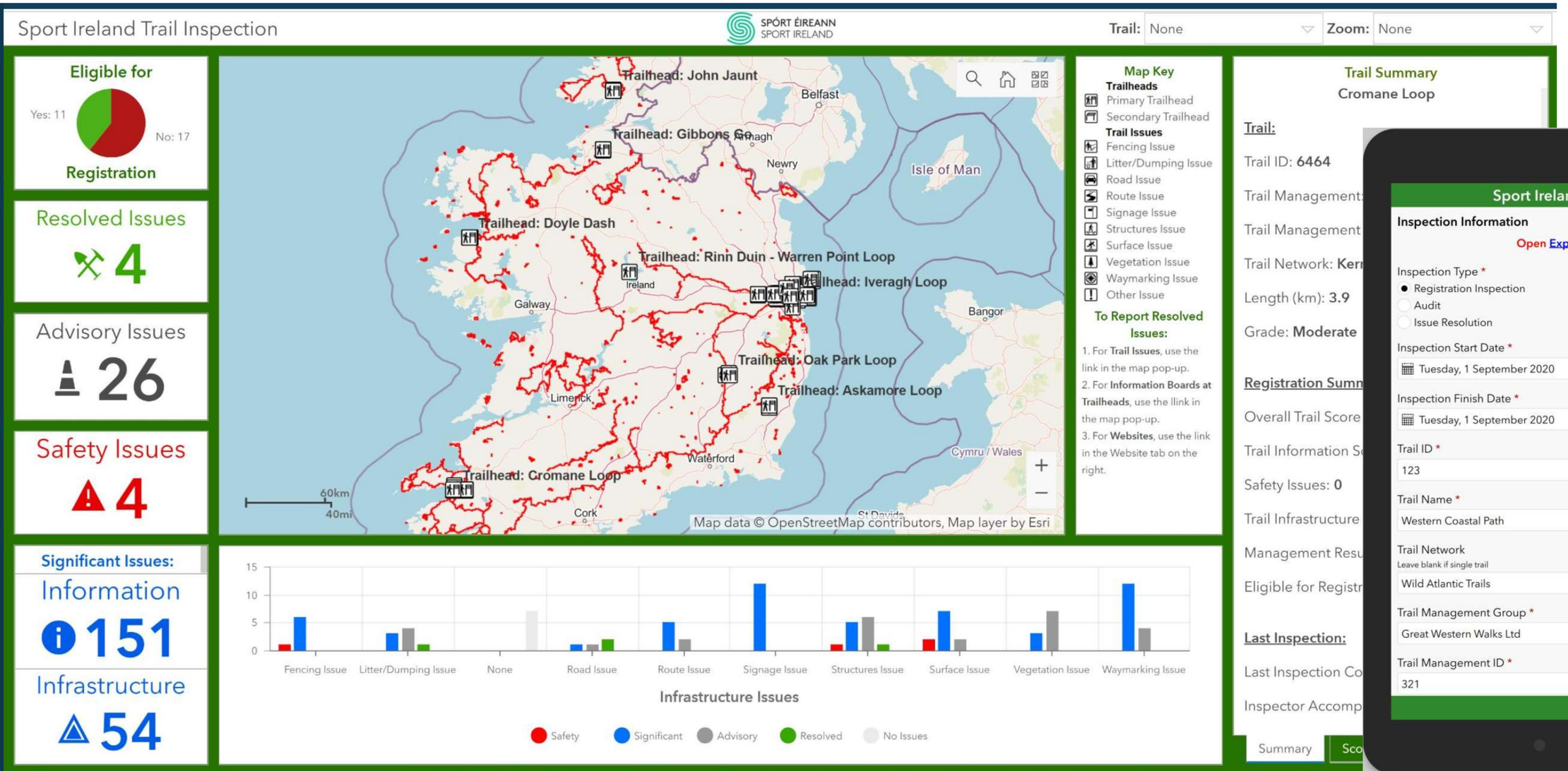
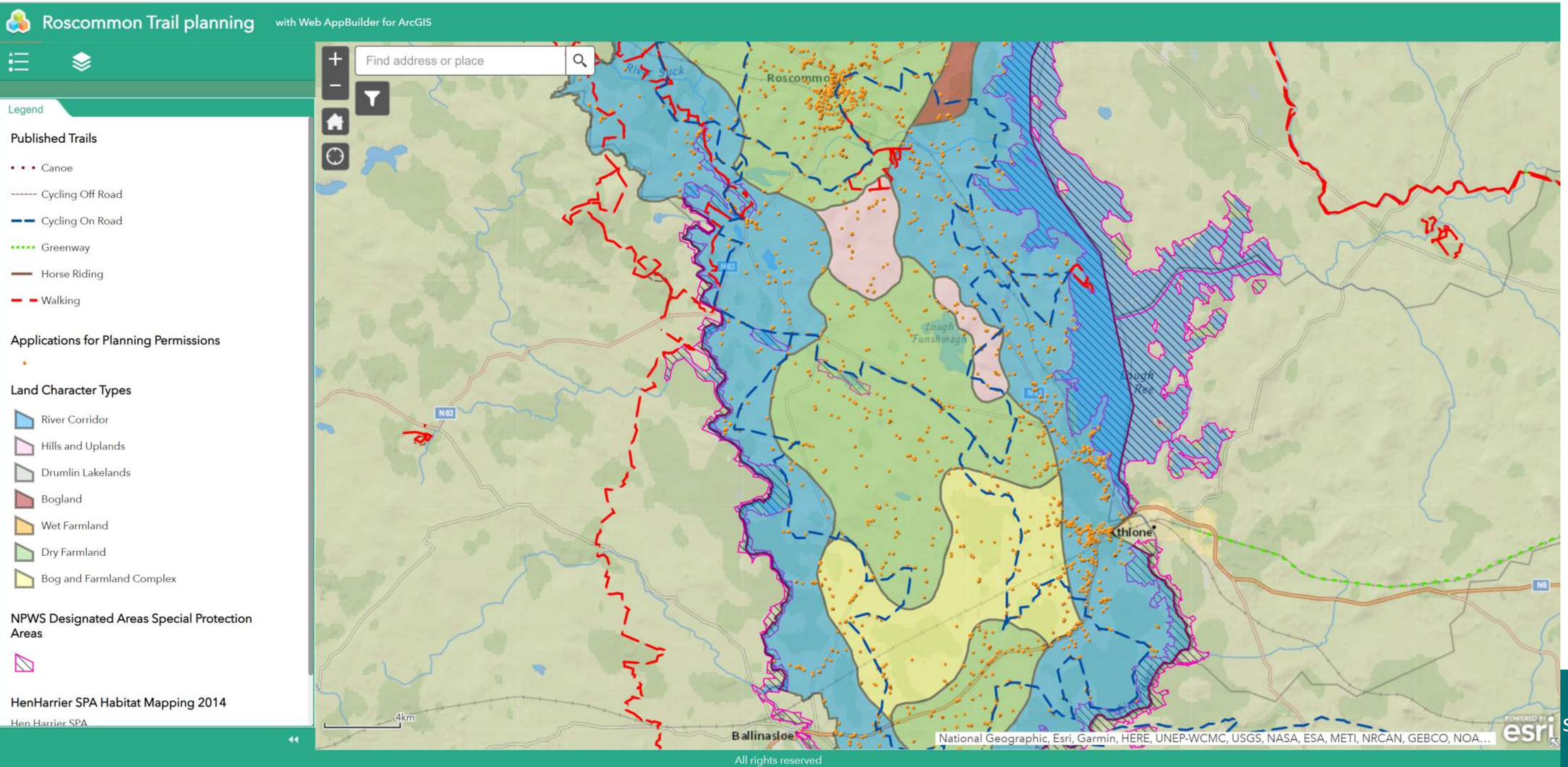
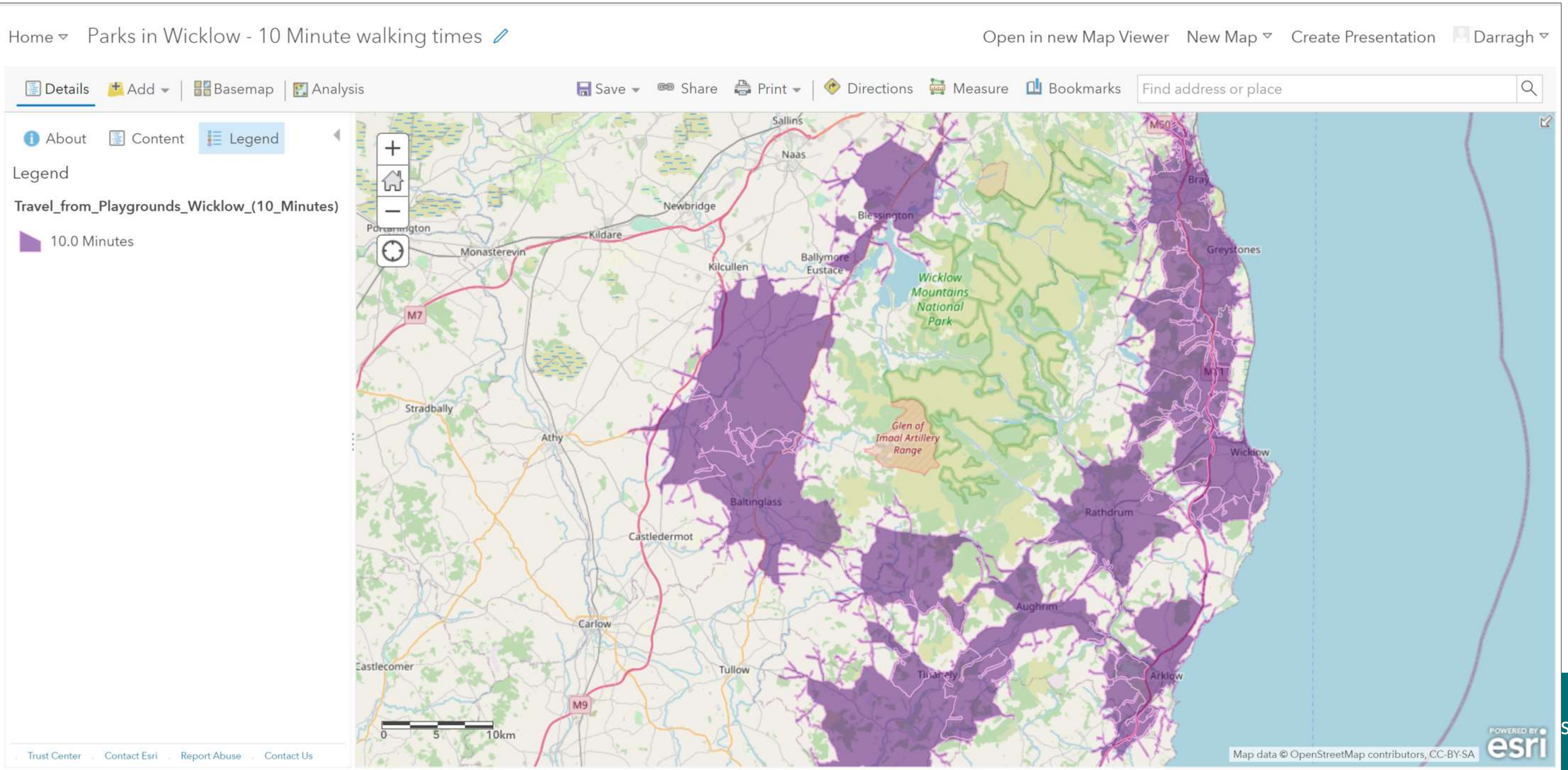
Issue Reporting / Crowd Sourcing



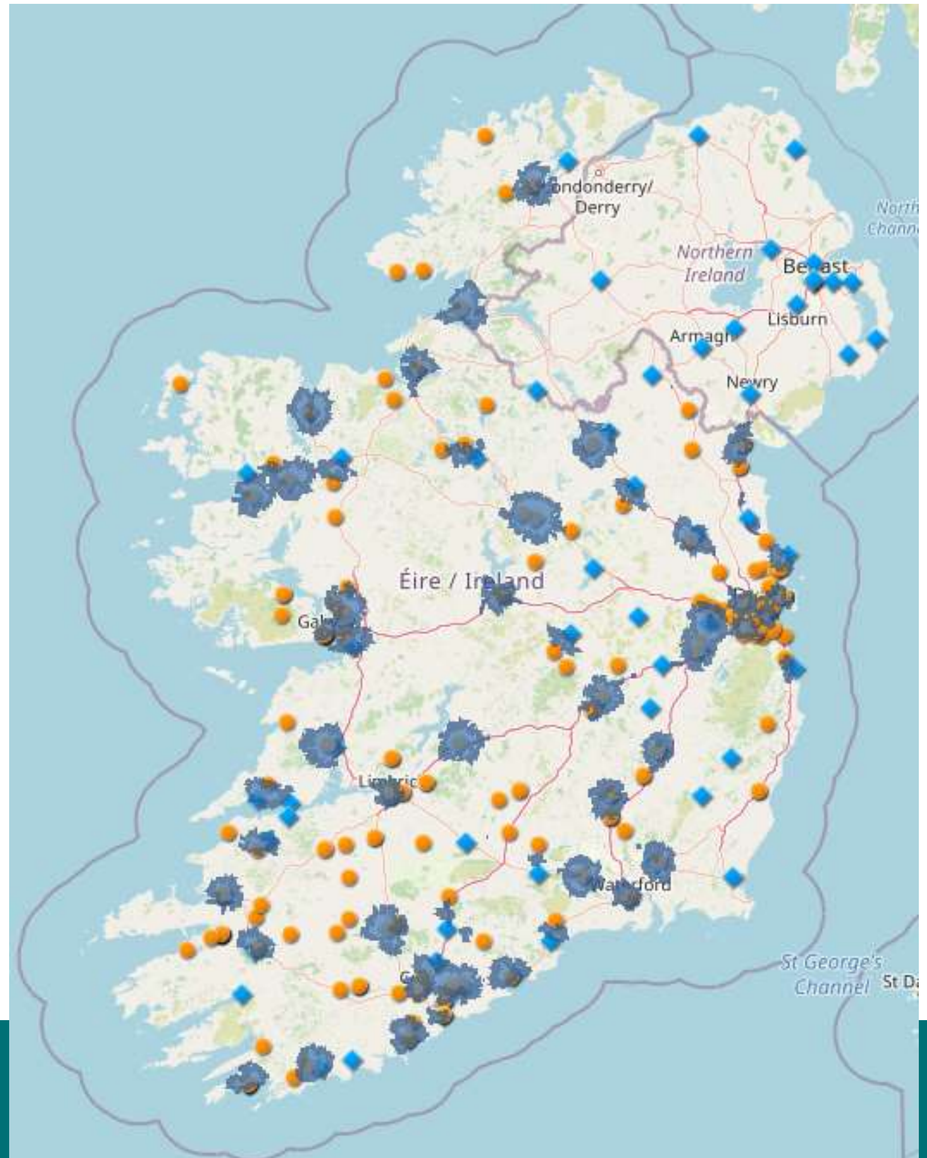
Facility / Amenity Planning



Gap / Needs /Planning Analysis



Cross - Collaboration



Map Highlights:

Locations within 10 minutes drive of a triathlon club and a basketball club.

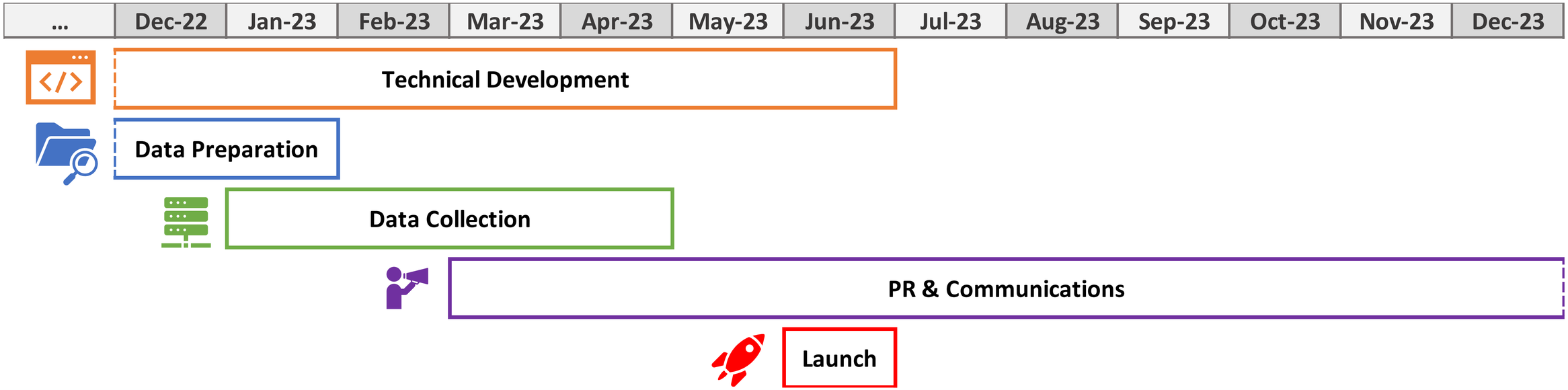
Potential resource sharing?

Implementation 2021-2023

Areas of Work

- Consultation
- Technical
- Data
- Market Research
- Branding
- PR & Communications
- Evaluation
- Data Protection
- Management Strategy

Current Timeline



Contact:

- Darragh O’Sullivan, Project Lead
- dosullivan@sportireland.ie

Thank You